



---

# MULE DAY 2023 SPONSORSHIP

WINFIELD, AL

WINFIELD CHAMBER OF COMMERCE



# 49TH ANNUAL MULE DAY

WINFIELD CHAMBER OF COMMERCE



The Mule Day tradition began in 1975, honoring the hard-working mules of the day. Our Mule Day founding fathers never dreamed that these long eared mules would have become such a big hit with folks.

Vendors and spectators are from all over the Southeast, including Alabama, Mississippi, Georgia, Tennessee, and Florida. Mule Day offers mule judging, flea market vendors, arts and crafts vendors, fireworks, live music and dance, food vendors, 5k run, parade, car show, antique tractors, cornhole tournament, disc golf tournament, and so much more.

Mule Day now attracts an estimated 25,000 to 30,000 spectators each year. Don't pass on your chance to become a sponsor and be part of the excitement!

[www.winfieldcity.org](http://www.winfieldcity.org)

# 49TH ANNUAL MULE DAY

## WINFIELD CHAMBER OF COMMERCE

*Our festival is made possible with the support of community businesses. Mule Day is a great opportunity for your business to reach a wide variety of potential customers.*



### DIAMOND SPONSOR

Advertisement at Music Stage  
Reserved spot at the Parade Viewing Tent  
Company logo displayed on website, social media, and promotions  
Logo on back of event shirts & staff shirts

**\$5,000**



### PLATINUM SPONSOR

Large banner advertisement  
Reserved spot at the Parade Viewing Tent  
Company logo displayed on website, social media, and promotions  
Name in large print on back of event shirts staff shirts

**\$2,500**



### GOLD SPONSOR

Company logo displayed on website, social media, and promotions  
Name in medium print on back of event shirts and staff shirts

**\$1,000**



### SILVER SPONSOR

Company logo displayed on website, social media, and promotions  
Name in small print on back of event shirts and staff shirts

**\$500**



### BRONZE SPONSOR

Company logo displayed on website, social media, and promotions

**\$250**